

THANK YOU

for your support of the Excelsior Springs Area Chamber of Commerce. While our mission has always been to encourage, promote and provide resources for tourism and economic growth to support a healthy business environment in the City of Excelsior Springs and the surrounding area, our focus is on you, our businesses and leaders, who make our community a place to call home and be proud of. Our work together results in a better quality of life for every individual and business in this community. We cannot do this without your continued support.

A couple of years ago we introduced a progressive new approach to our sponsorships that included additional benefits for our generous annual contributors. This new system of recognition was well received by our members, and we are continuing it today!

Our ala carte sponsorship packages include benefits our sponsors enjoy, including additional benefits that recognize our biggest annual contributors at every single Chamber function we host.

Inside this handout, you will see the many different ways you can support community and Chamber events. We are asking for your annual pledge to the Chamber and for doing so, you'll receive the added recognition as outlined on the back page. To be clear, we are not expecting you to write us a single, large check (*although if you want to, by all means, we will gladly accept*). We are only asking for your committed pledge at this time. You can pick the event sponsor levels of your choice, and then your total pledge will earn you additional benefits above and beyond the single event recognition. You will receive invoices for your individual sponsorships prior to that event taking place. For example, if you are a \$500 sponsor of Waterfest, you will not be invoiced until May 2020 for that event.

We truly hope that this new format will make it easier for you to pledge your annual support for the Chamber one time, so we don't have to knock on your door every month. We also understand that many businesses will continue to make contributions throughout the year, and we welcome and appreciate that as well.

If you have any questions at all about this new sponsorship approach, please don't hesitate to reach out to me at any time. I can be reached via email at elaina@exspgschamber.com, phone at 816-630-6161 or in person at the Chamber office.

Elaina Lamley, President and CEO

SPONSORSHIP OPPORTUNITIES

MONTHLY LUNCHEON

LUNCHEON SPONSOR

\$1250 VALUE (11 sponsorships available - sponsor provides meal)

- Recognition on website, facebook, email blasts and in newspaper
- Recognition at the luncheon, opportunity to distribute materials and to speak for up to 15 minutes

ANNUAL DINNER

TABLE SPONSOR

\$750

- 10 tickets to the Annual Dinner, priority seating
- Recognition at the Dinner, in the program, slideshow

PREMIER TABLE SPONSOR

\$1000

- 10 tickets to the Annual Dinner, priority seating
- 10 drink tickets
- Recognition at the Dinner, in the program, slideshow
- 2-hour trolley rental (expires 12-31-20)

WEBSITE ADVERTISING

BANNER AD

\$600 (limited spots available on a first come, first serve basis)

- Ad with hyperlink - 900 pixels wide by 180 pixels deep along top of page

LARGE COLUMN AD

\$400 (limited spots available on a first come, first serve basis)

- Ad with hyperlink - 160 pixels wide by 600 pixels deep along side of page

SMALL COLUMN AD

\$200 (limited spots available on a first come, first serve basis)

- Ad with hyperlink - 160 pixels wide by 250 pixels deep along side of page

EXCELSIOR EXPO

TITLE SPONSOR

\$500 (only 1 sponsor permitted)

- Presenting sponsor "Excelsior Expo presented by..."
- Banner and 2 booth spaces and verbal recognition during event
- Various mentions on website, facebook posts and in press releases

SHOP LOCAL SUPPORTER

\$200 (only 5 sponsors permitted)

- Premium booth space and first choice of booth location
- Various mentions on website, facebook posts and in press releases

WATERFEST

TITLE SPONSOR

\$5,000 (only 1 sponsor permitted)

- Title sponsor gets top billing in all Waterfest events and receives the "Presented By" notation on everything Waterfest does
- Banner with your company name displayed at the festival area
- 2 Booth spaces (with electricity) in the festival
- Verbal recognition during festival events and various media mentions
- 12 mo. listing on ESWaterfest.com, beginning June 1 (with hyperlink)

PLATINUM SPONSOR

\$2,500 OR MORE

- Banner with your company name displayed at the festival area
- 2 Booth spaces (with electricity) in the festival
- Verbal recognition during festival events
- 12 mo. listing on ESWaterfest.com, beginning June 1 (with hyperlink)
- Various media mentions in press releases

DIAMOND SPONSOR

\$1,500

- Banner with your company name displayed at the festival area
- 1 Booth space (with electricity) in the festival
- Verbal recognition during festival events
- 12 mo. listing on ESWaterfest.com, beginning June 1 (with hyperlink)
- Various media mentions in press releases

GOLD SPONSOR

\$1,000

- Banner with your company name displayed at the festival area
- Half price on booth space (with electricity) in the festival
- Verbal recognition during festival events
- 12 mo. listing on ESWaterfest.com, beginning June 1

TROLLEY TOUR SPONSOR

\$1,000 (only 1 sponsor permitted)

- Banner with your company name displayed on the trolley
- Verbal recognition during trolley tours
- 12 mo. listing on ESWaterfest.com, beginning June 1

SILVER SPONSOR

\$500

- Banner with your company name displayed at the festival area.
- 12 mo. listing on ESWaterfest.com, beginning June 1
- Verbal recognition during festival events

BENEFACTOR SPONSOR

\$300

- 12 mo. listing on ESWaterfest.com, beginning June 1

FIREWORKS SPONSOR

\$_____

- Same benefits as above based on dollar amount

TROLLEY

CHANCE TROLLEY - CURB SIDE FRONT

\$1200 (only 1 sponsor permitted)

- Name/logo placed on the passenger side of the trolley next to the door
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

CHANCE TROLLEY - CURB SIDE BACK

\$300 (4 spaces available with option to purchase 1, 2 or 4 spaces)

- Name/logo placed on the passenger side of the trolley near rear entrance
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

CHANCE TROLLEY - DRIVER SIDE BACK

\$250 (4 spaces available with option to purchase 1, 2 or 4 spaces)

- Name/logo placed on the driver side of the trolley near rear
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

MOLLY TROLLEY - CURB SIDE

\$1200 (only 1 sponsor permitted)

- Name/logo placed on the passenger side of the trolley next to the door
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

MOLLY TROLLEY - DRIVER SIDE

\$1000 (only 1 sponsor permitted)

- Name/logo placed on the driver side of the trolley
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

LITTLE TROLLEY - CURB SIDE

\$750 (only 1 sponsor permitted)

- Name/logo placed on the passenger side of the trolley next to the door
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

LITTLE TROLLEY - DRIVER SIDE

\$500 (only 1 sponsor permitted)

- Name/logo placed on the driver side of the trolley
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

INDIVIDUAL EVENT SPONSORS

\$100 (one per event, numerous events throughout the year)

- Signage on the trolley and at trolley stops recognizing sponsor
- Mentions on trolley facebook page leading up to event

CHRISTMAS

HOLLY JOLLY TROLLEY TOUR SPONSOR

\$500 (only 1 sponsor permitted)

- Recognition at each tour and throughout advertising for the event
- Your logo posted on our facebook page and chamber website

HOMES TOUR TROLLEY SPONSOR

\$250 (only 1 sponsor permitted)

- Recognition on homes tour shuttle and throughout advertising
- Your logo posted on our facebook page and chamber website

FUTURE EVENT OPPORTUNITY

OPEN VALUE \$_____

The Chamber is always brainstorming ways to make our community better and more vibrant! Sometimes this means new events and projects come up in the middle of our year, when we don't have any funds set aside in our already approved budget. If you'd like to donate any amount, from \$25 to \$5000 to a future event, please let us know. When those events arise, we'll contact you to ask if we can assign your donation to that specific event and we'll outline the recognition you'll receive.

QUESTIONS? CONTACT US!



ELAINA LAMLEY

President and CEO

elaina@exspgchamber.com



WANDA DUSEK

Vice-Chair of Membership

Rite-Way Auto

816-582-9057

The Chamber
Excelsior Springs Area Chamber of Commerce

ANNUAL SUPPORT LEVEL

Our annual supporters will be recognized in many ways! We will produce a banner* that will be displayed at every Chamber function throughout the year highlighting your level of support, and you'll be added to our website. Plus, there are many other perks!

Your total sponsorship commitment for the 2020 year qualifies you for the following levels of additional recognition and perks:

EXECUTIVE SUPPORTER

\$5000 and up

- Logo and hyperlink on home page of website
- Recognition on banner (top of banner, largest text)
- Invitation to private After Hours celebration
- Recognition on Chamber email blasts
- Monthly shoutouts on Facebook
- Up to 3 free 12"x 48" water-resistant banners

EXCEPTIONAL SUPPORTER

\$2500 and up

- Logo and hyperlink on annual supporter page of website
- Recognition on banner (larger text)
- Invitation to private After Hours celebration
- Quarterly shoutouts on Facebook
- Up to 2 free 12"x 48" water-resistant banners

EXCELLENT SUPPORTER

\$1500 and up

- Logo and hyperlink on annual supporter page of website
- Recognition on banner (medium text)
- Quarterly shoutouts on Facebook
- 1 free 12"x 48" water-resistant banner

EXEMPLARY SUPPORTER

\$750 and up

- Logo and hyperlink on annual supporter page of website
- Recognition on banner (smaller text)
- Quarterly shoutouts on Facebook

I would like to pledge to the following sponsorships for 2020:

_____ \$ _____
category and name of sponsorship value

_____ \$ _____
category and name of sponsorship value

_____ \$ _____
category and name of sponsorship value

_____ \$ _____
category and name of sponsorship value

_____ \$ _____
category and name of sponsorship value

_____ \$ _____
category and name of sponsorship value

_____ \$ _____
future event opportunity value

_____ \$ _____
future event opportunity value

TOTAL VALUE OF SPONSORSHIPS \$ _____

ANNUAL SUPPORT LEVEL _____

Business Name: _____

Contact Person: _____

Email for Invoice: _____

Signature: _____

**Commitments must be made by January 15, 2020 to be included on the banner.
Payments do not have to be made in full in advance.
Invoices for individual event sponsorships will be sent prior to that event.*