



# SPONSOR PARTNERSHIP PACKAGES

**June 29-30 & July 1, 2012**

Support your community and market your business by partnering with the Chamber of Commerce and the Waterfest Committee. Become a Waterfest Sponsor by choosing one of the options below and receive the package benefits listed.



**PLATINUM SPONSOR**  
**\$2,500**  
or more

- Banner with your company name displayed at the festival area . . . . . \$300 value
- Publicity listing you as a Platinum Sponsor in print media . . . . . \$1,900 value
- 2 Booth Spaces 10 x 10 each or 1 space 10 x 20. . . . . \$300 value
- 11 x 14 Waterfest Platinum Sponsorship Plaque . . . . . \$70 value
- Sponsorship recognition on Chamber web site: *ExSpgsChamber.com* . . . \$700 value
- Listed as a Platinum Sponsor in 1,008 TV commercials. . . . . \$2,016 value
- Acknowledgement from center stage throughout festival.

*Valued up to*  
**\$5,286\***



**DIAMOND SPONSOR**  
**\$1,500**  
or more

- Banner with your company name displayed at the festival area . . . . . \$300 value
- Publicity listing you as a Diamond Sponsor in print media . . . . . \$1,800 value
- 1 Commercial Booth Space 10 x 10 . . . . . \$150 value
- 9 x 11 Waterfest Diamond Sponsorship Plaque . . . . . \$60 value
- Sponsorship recognition on Chamber web site: *ExSpgsChamber.com* . . . \$500 value
- Listed as a Diamond Sponsor in 1,008 TV commercials. . . . . \$2,016 value
- Acknowledgement from center stage throughout festival.

*Valued up to*  
**\$4,826\***



**GOLD SPONSOR**  
**\$1,000**  
or more

- Banner with your company name displayed at the festival area . . . . . \$300 value
- Publicity listing you as a Gold Sponsor in print media. . . . . \$1,500 value
- 1 Commercial Booth Space 10 x 10 . . . . . \$150 value
- Sponsorship recognition on Chamber web site: *ExSpgsChamber.com* . . . \$500 value
- Listed as a Gold Sponsor in 500 TV commercials . . . . . \$1,000 value
- Acknowledgement from center stage throughout festival.

*Valued up to*  
**\$3,450\***



**SILVER SPONSOR**  
**\$500**  
or more

- Banner with your company name displayed at the festival area . . . . . \$300 value
- Publicity listing you as a Silver Sponsor in print media . . . . . \$1,200 value
- Sponsorship recognition on Chamber web site: *ExSpgsChamber.com* . . . \$300 value
- Listed as a Silver Sponsor in 500 TV commercials. . . . . \$1,000 value
- Acknowledgement from center stage throughout festival.

*Valued up to*  
**\$2,800\***



**BENEFACTOR SPONSOR**  
**\$300**  
or more

- Banner with your company name displayed in the Kid's Games area
- Sponsorship recognition on Chamber web site: *ExSpgs-Chamber.com*

*Valued up to*  
**\$600\***

\* Values are based at their highest level and includes maximum exposure from January to June. To maximize your benefits and sponsorship value, sign up early in the year.

**Contact Wanda Dusek**  
**816-582-9057**

or mail to: Waterfest Sponsorship  
Excelsior Springs Area Chamber of Commerce  
PO Box 632, Excelsior Springs, MO 64024

or e-mail sponsorship info to: [info@ExSpgsChamber.com](mailto:info@ExSpgsChamber.com)

**Check the box of your Sponsorship Level and return this form with the following information:**

Business name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_