

## THANK YOU

for your support of the Excelsior Springs Area Chamber of Commerce. Our mission is to encourage, promote and provide resources for tourism and economic growth to support a healthy business environment in the City of Excelsior Springs and the surrounding area. Our work results in a better quality of life for every individual and business in this community, but we cannot do this without the continued support of businesses like you.

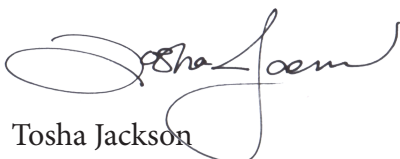
Traditionally, our individual committees have reached out to the business community throughout the year soliciting sponsorships for the many events and activities we as the Chamber host throughout the year. As you can imagine, this puts a lot of strain on our volunteers and you as a business owner. We are taking a progressive new approach to our sponsorships for 2018, and we're pleased to share this new concept with you.

We are offering ala carte sponsorship packages that include the benefits our sponsors have always enjoyed, but we're also adding additional benefits that recognize our biggest annual contributors at every single Chamber function we host.

Inside this handout, you will see the many different ways you can support our events. We are asking for your annual pledge to the Chamber and for doing so, you'll receive the added recognition as outlined on the back page. To be clear, we are not expecting you to write us a single, large check (*although if you want to, by all means, we will gladly accept*). We are only asking for your commitment at this time. You can pick the event sponsor levels of your choice, and then your total pledge will earn you additional benefits above and beyond the single event recognition. You will receive invoices for your individual sponsorships prior to that event taking place. For example, if you are a \$500 sponsor of the Christmas celebration, you will not be invoiced until October 2018 for that event.

We truly hope that this new format will make it easier for you to pledge your annual support for the Chamber one time, so we don't have to knock on your door every month. We also understand that many businesses will continue to make contributions throughout the year, and we appreciate that as well.

If you have any questions at all about this new sponsorship approach, please don't hesitate to reach out to me at any time. I can be reached via email at [tosha@exspgschamber.com](mailto:tosha@exspgschamber.com), phone at 816-630-6161 or in person at the Chamber office.



Tosha Jackson  
Executive Director

# SPONSORSHIP OPPORTUNITIES

## MONTHLY LUNCHEON

### LUNCHEON SPONSOR

**\$1250 VALUE** (11 sponsorships available - sponsor provides meal)

- Recognition on website, facebook, email blasts and in newspaper
- Recognition at the luncheon, opportunity to distribute materials and to speak for up to 15 minutes

## ANNUAL DINNER

### TABLE SPONSOR

**\$450**

- 10 tickets to the Annual Dinner
- Recognition at the Dinner, in the program, slideshow

### SILENT/ORAL AUCTION DONATION VALUE VARIES \$\_\_\_\_\_

- Various mentions on facebook leading up to the event
- Recognition at the Dinner, in the program, slideshow

## TROLLEY

### BIG TROLLEY - CURB SIDE

**\$1200** (only 1 sponsor permitted)

- Name/logo placed on the passenger side of the trolley next to the door in semi-permanent vinyl decal
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

### BIG TROLLEY - DRIVER SIDE

**\$1000** (only 1 sponsor permitted)

- Name/logo placed on the driver side of the trolley in semi-permanent vinyl decal
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

### LITTLE TROLLEY - CURB SIDE

**\$750** (only 1 sponsor permitted)

- Name/logo placed on the passenger side of the trolley next to the door in semi-permanent vinyl decal
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

### LITTLE TROLLEY - DRIVER SIDE

**\$500** (only 1 sponsor permitted)

- Name/logo placed on the driver side of the trolley in semi-permanent vinyl decal
- Recognition on the trolley website and multiple mentions on the trolley and Chamber's facebook page throughout the year

### INDIVIDUAL EVENT SPONSORS

**\$100** (one per event, numerous events throughout the year)

- Signage on the trolley and at trolley stops recognizing sponsor
- Mentions on trolley facebook page leading up to event

## WATERFEST

### TITLE SPONSOR

**\$7,500** (only 1 sponsor permitted)

- Title sponsor gets top billing in all Waterfest events and receives the "Presented By" notation on everything Waterfest does
- Banner with your company name displayed at the festival area
- 2 Booth spaces (with electricity) in the festival
- Verbal recognition during festival events and various media mentions
- 12 mo. listing on ESWaterfest.com, beginning June 1 (with hyperlink)

### PLATINUM SPONSOR

**\$2,500 OR MORE**

- Banner with your company name displayed at the festival area
- 2 Booth spaces (with electricity) in the festival
- Verbal recognition during festival events
- 12 mo. listing on ESWaterfest.com, beginning June 1 (with hyperlink)
- Various media mentions in press releases

### DIAMOND SPONSOR

**\$1,500**

- Banner with your company name displayed at the festival area
- 1 Booth space (with electricity) in the festival
- Verbal recognition during festival events
- 12 mo. listing on ESWaterfest.com, beginning June 1 (with hyperlink)
- Various media mentions in press releases

### GOLD SPONSOR

**\$1,000**

- Banner with your company name displayed at the festival area
- Half price on booth space (with electricity) in the festival
- Verbal recognition during festival events
- 12 mo. listing on ESWaterfest.com, beginning June 1

### TROLLEY TOUR SPONSOR

**\$1,000** (only 1 sponsor permitted)

- Banner with your company name displayed on the trolley
- Verbal recognition during trolley tours
- 12 mo. listing on ESWaterfest.com, beginning June 1

### SILVER SPONSOR

**\$500**

- Banner with your company name displayed at the festival area.
- 12 mo. listing on ESWaterfest.com, beginning June 1
- Verbal recognition during festival events

### BENEFACTOR SPONSOR

**\$300**

- 12 mo. listing on ESWaterfest.com, beginning June 1

### FIREWORKS SPONSOR

**\$\_\_\_\_\_**

- Same benefits as above based on dollar amount

## CHRISTMAS

### MAGIC OF CHRISTMAS

**\$5000** (only 1 sponsor permitted)

- Title sponsor for all holiday events; name and/or logo on all print and video media, etc. "Christmas in Toyland presented by..."
- Announcements at all events honoring you as Title Sponsor
- Name and or logo on all social media pages and Chamber website
- Special recognition in lighted parade

### THE BIG RED SLEIGH

**\$1000** (Only 2 sponsors permitted)

- Your name or logo listed for 12 months on Chamber website
- Name or logo included on social media post on our Facebook page
- Announcements at lighted parade honoring you as a sponsor
- Your pick of event to sponsor with your name on printed material for that event

### SANTA'S HELPER

**\$500** (only 6 sponsors permitted)

- Your Logo posted on our facebook page and chamber website
- Free entry in lighted parade and announcement at parade

### COMMUNITY ELF

**\$200** (only 10 sponsors permitted)

- Your logo posted on our Facebook page and half price entry in parade

## WEBSITE ADVERTISING

### BANNER AD

**\$600** (limited spots available on a first come, first serve basis)

- Ad with hyperlink - 900 pixels wide by 180 pixels deep along top of page

### LARGE COLUMN AD

**\$400** (limited spots available on a first come, first serve basis)

- Ad with hyperlink - 160 pixels wide by 600 pixels deep along side of page

### SMALL COLUMN AD

**\$200** (limited spots available on a first come, first serve basis)

- Ad with hyperlink - 160 pixels wide by 250 pixels deep along side of page

## EXCELSIOR EXPO

### TITLE SPONSOR

**\$1000** (only 1 sponsor permitted)

- Presenting sponsor "Excelsior Expo presented by..."
- Banner and 2 booth spaces and verbal recognition during event
- Various mentions on website, facebook posts and in press releases

### SHOP LOCAL SUPPORTER

**\$200** (only 5 sponsors permitted)

- Premium booth space and first choice of booth location
- Various mentions on website, facebook posts and in press releases

## FUTURE EVENT OPPORTUNITY

OPEN VALUE \$\_\_\_\_\_

The Chamber is always brainstorming ways to make our community better and more vibrant! Sometimes this means new events and projects come up in the middle of our year, when we don't have any funds set aside in our already approved budget. If you'd like to donate any amount, from \$25 to \$5000 to a future event, please let us know. When those events arise, we'll contact you to ask if we can assign your donation to that specific event and we'll outline the recognition you'll receive.

## QUESTIONS? CONTACT US!



**TOSHA JACKSON**

Executive Director  
tosha@exspgschamber.com



**ELAINA LAMLEY**

Administrative Assistant  
elaina@exspgschamber.com



**WANDA DUSEK**

Membership/Sponsorship  
Rite-Way Auto  
816-582-9057

The  
**Chamber**  
Excelsior Springs Area Chamber of Commerce

# ANNUAL SUPPORT LEVEL

Our annual supporters will be recognized in many ways! We will produce a banner\* that will be displayed at every Chamber function throughout the year highlighting your level of support, and you'll be added to our website. Plus, there are many other perks!

Your total sponsorship commitment for the 2018 year qualifies you for the following levels of additional recognition and perks:

## EXECUTIVE SUPPORTER

**\$5000** and up

- Logo and hyperlink on home page of website
- Recognition on banner (top of banner, largest text)
- Invitation to private After Hours celebration
- Recognition on Chamber email blasts
- Monthly shoutouts on Facebook
- Up to 3 free 12"x 48" water-resistant banners

## EXCEPTIONAL SUPPORTER

**\$2500** and up

- Logo and hyperlink on annual supporter page of website
- Recognition on banner (larger text)
- Invitation to private After Hours celebration
- Quarterly shoutouts on Facebook
- Up to 2 free 12"x 48" water-resistant banners

## EXCELLENT SUPPORTER

**\$1500** and up

- Logo and hyperlink on annual supporter page of website
- Recognition on banner (medium text)
- Quarterly shoutouts on Facebook
- 1 free 12"x 48" water-resistant banner

## EXEMPLARY SUPPORTER

**\$750** and up

- Logo and hyperlink on annual supporter page of website
- Recognition on banner (smaller text)
- Quarterly shoutouts on Facebook

I would like to pledge to the following sponsorships for 2018:

\_\_\_\_\_ \$ \_\_\_\_\_  
category and name of sponsorship value

\_\_\_\_\_ \$ \_\_\_\_\_  
category and name of sponsorship value

\_\_\_\_\_ \$ \_\_\_\_\_  
category and name of sponsorship value

\_\_\_\_\_ \$ \_\_\_\_\_  
category and name of sponsorship value

\_\_\_\_\_ \$ \_\_\_\_\_  
category and name of sponsorship value

\_\_\_\_\_ \$ \_\_\_\_\_  
category and name of sponsorship value

\_\_\_\_\_ \$ \_\_\_\_\_  
future event opportunity value

\_\_\_\_\_ \$ \_\_\_\_\_  
future event opportunity value

**TOTAL VALUE OF SPONSORSHIPS** \$ \_\_\_\_\_

**ANNUAL SUPPORT LEVEL** \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email for Invoice: \_\_\_\_\_

Signature: \_\_\_\_\_

*\*Commitments must be made by January 15, 2018 to be included on the banner.  
Payments do not have to be made in full in advance.  
Invoices for individual event sponsorships will be sent prior to that event.*