

Date: November 12, 2004

Current Geography Selection: 1, 5,10 mile radii: Baldwin LN & US Hwy 69, Excelsior Springs, MO 64024

Lat: 39.358100 Long: -94.238380

City: Excelsior Springs Pop: 11,257

County: Clay Pop: 194,656

Zip: 64024 Pop: 16,776

2004 Demographic Detail Comparison Report

	<u>1 Mile:</u>	<u>5 Miles:</u>	<u>10 Miles:</u>
Population:			
Total Population	3,622	17,258	39,963
Total Households	1,338	6,523	14,734
Female Population	1,885	8,736	20,095
% Female	52.00%	50.60%	50.30%
Male Population	1,738	8,522	19,868
% Male	48.00%	49.40%	49.70%
Population Density (per Sq. Mi.)	1,153.00	219.7	127.2

Age:			
Age 0 - 4	6.80%	6.60%	6.80%
Age 5 - 14	13.60%	13.50%	15.00%
Age 15 - 19	7.10%	8.60%	8.10%
Age 20 - 24	5.60%	6.60%	5.60%
Age 25 - 34	11.80%	11.20%	11.60%
Age 35 - 44	13.70%	14.50%	15.80%
Age 45 - 54	13.70%	14.50%	14.90%
Age 55 - 64	12.30%	11.80%	11.40%
Age 65 - 74	6.50%	7.00%	6.20%
Age 75 - 84	5.40%	3.80%	3.20%
Age 85 +	3.60%	1.90%	1.50%
Median Age	39.1	37.6	37.1

Housing Units:			
Total Housing Units	1,396	7,000	15,683
Owner Occupied Housing Units	78.10%	71.00%	76.50%
Renter Occupied Housing Units	17.80%	22.20%	17.50%
Vacant Housing Units	4.10%	6.80%	6.00%

Race and Ethnicity:			
American Indian, Eskimo, Aleut	0.50%	0.50%	0.40%
Asian or Pacific Islander	0.70%	0.40%	0.30%
Black	1.30%	2.50%	1.40%
Hawaiian/Pacific Islander	0.00%	0.00%	0.00%
White	95.30%	94.50%	96.00%
Other	0.80%	0.50%	0.50%
Multi-Race	1.40%	1.60%	1.40%
Hispanic Ethnicity	2.20%	1.90%	1.70%
Not of Hispanic Ethnicity	97.80%	98.10%	98.30%

	<u>1 Mile:</u>	<u>5 Miles:</u>	<u>10 Miles:</u>
Marital Status:			
Age 15 + Population	2,884	13,793	31,308
Divorced	7.80%	5.80%	5.10%
Never Married	17.90%	20.70%	19.00%
Now Married	59.00%	56.90%	62.20%
Separated	5.40%	5.10%	3.50%
Widowed	9.90%	11.60%	10.20%
Educational Attainment:			
Total Population Age 25+	2,422	11,155	25,805
Grade K - 8	3.80%	4.20%	3.70%
Grade 9 - 12, no diploma	10.50%	14.60%	11.50%
High School Graduate	42.90%	41.30%	39.10%
Associates Degree	4.60%	3.80%	4.40%
Bachelor's Degree	11.10%	9.50%	12.00%
Graduate Degree	4.90%	3.80%	4.90%
Some College, No Degree	22.30%	22.80%	24.30%
Household Income:			
Income \$ 0 - \$9,999	6.20%	8.50%	5.80%
Income \$ 10,000 - \$14,999	4.90%	5.30%	4.10%
Income \$ 15,000 - \$24,999	10.80%	11.00%	9.40%
Income \$ 25,000 - \$34,999	10.00%	12.30%	10.80%
Income \$ 35,000 - \$49,999	13.60%	16.10%	15.30%
Income \$ 50,000 - \$74,999	27.80%	23.00%	25.00%
Income \$ 75,000 - \$99,999	17.10%	13.90%	16.70%
Income \$100,000 - \$124,999	4.30%	5.40%	7.00%
Income \$125,000 - \$149,999	1.40%	1.90%	2.60%
Income \$150,000 +	3.80%	2.60%	3.20%
Average Household Income	\$66,147	\$56,808	\$61,849
Median Household Income	\$53,044	\$46,281	\$54,508
Per Capita Income	\$24,436	\$21,472	\$22,804
Vehicles Available:			
0 Vehicles Available	3.50%	7.20%	5.10%
1 Vehicle Available	29.90%	28.30%	24.00%
2+ Vehicles Available	66.60%	64.50%	70.90%
Average Vehicles Per Household	1.9	1.9	2.1
Total Vehicles Available	2,589	12,414	30,221
Business and Employment:			
Number of Employees	1,004	5,264	9,637
Number of Establishments	99	504	1,043