

Date: January 26, 2005

Current Geography Selection: (3 Selected) 1, 5,10 mile radii: E BROADWAY ST & N MAIN ST, Excelsior Springs, MO 64024

Lat: 39.342340 Long: -94.223190

City: Excelsior Springs city Pop: 11,257

County: Clay County Pop: 194,656

Zip: 64024 Pop: 16,776

2004 Consumer Expenditure Comparison Report

Average Household Annual Expenditures

	<u>1 Mile:</u>	<u>5 Miles:</u>	<u>10 Miles:</u>
Total Households	2,302	6,482	13,926
Median Household Income	\$33,161	\$45,366	\$53,873
Total Average Household Expenditure	\$40,406	\$45,596	\$48,571
Airline Fares	\$272.95	\$309.79	\$330.66
Alcoholic Beverages	\$386.38	\$434.06	\$460.87
Alimony And Child Support	\$119.07	\$130.44	\$136.62
Apparel	\$2,165.54	\$2,437.17	\$2,591.96
Apparel Services And Accessories	\$275.72	\$313.34	\$334.66
Audio Equipment	\$60.21	\$68.63	\$73.51
Babysitting And Elderly Care	\$216.03	\$244.31	\$261.54
Books	\$73.69	\$82.85	\$88.03
Books And Supplies	\$110.08	\$122.93	\$130.33
Boys Apparel	\$117.01	\$131.29	\$139.56
Cellular Phone Service	\$65.77	\$73.48	\$77.82
Cigarettes	\$339.15	\$382.93	\$407.88
Computer Hardware	\$314.02	\$352.45	\$374.44
Computer Information Services	\$31.57	\$35.75	\$38.06
Computer Software	\$41.56	\$46.85	\$49.86
Contributions	\$1,195.27	\$1,356.56	\$1,447.70
Coolant And Other Fluids	\$9.17	\$10.35	\$11.01
Cosmetics and Perfume	\$87.93	\$99.55	\$106.19
Deodorants and Other Personal Care Products	\$29.55	\$33.00	\$34.95
Education	\$696.99	\$771.90	\$815.22
Electricity	\$1,204.10	\$1,357.02	\$1,441.88
Entertainment	\$2,059.91	\$2,332.44	\$2,488.29
Fees And Admissions	\$514.83	\$583.25	\$623.01
Finance Charges Excluding Mortgage & Vehicle	\$178.91	\$200.71	\$213.00
Floor Coverings	\$63.63	\$72.69	\$77.74
Food And Beverages	\$6,558.08	\$7,393.63	\$7,869.96
Food At Home	\$3,907.25	\$4,394.61	\$4,672.35
Food Away From Home	\$2,264.45	\$2,564.96	\$2,736.74
Footwear	\$402.52	\$451.43	\$478.92
Fuel Oil And Other Fuels	\$78.06	\$88.91	\$95.13
Funeral And Cemetery	\$111.41	\$122.56	\$128.90
Furniture	\$386.20	\$441.30	\$473.07

	<u>1 Mile:</u>	<u>5 Miles:</u>	<u>10 Miles:</u>
Gasoline And Oil	\$1,401.70	\$1,604.35	\$1,718.99
Gifts	\$1,222.38	\$1,372.89	\$1,457.55
Girls Apparel	\$141.03	\$159.43	\$170.51
Hair Care	\$57.08	\$63.90	\$67.72
Hard Surface Flooring	\$10.45	\$11.88	\$12.69
Health Care	\$2,584.91	\$2,904.63	\$3,081.81
Health Care Insurance	\$1,249.77	\$1,405.26	\$1,490.14
Health Care Services	\$793.03	\$884.26	\$935.97
Health Care Supplies And Equipment	\$542.12	\$615.11	\$655.70
Household Services	\$310.32	\$351.76	\$375.50
Household Supplies	\$619.18	\$715.73	\$771.67
Household Textiles	\$100.10	\$112.74	\$119.92
Housewares And Small Appliances	\$841.17	\$951.00	\$1,013.84
Indoor Plants And Fresh Flowers	\$69.18	\$78.86	\$84.50
Infants Apparel	\$100.92	\$113.14	\$120.10
Jewelry	\$96.63	\$110.87	\$119.05
Legal And Accounting	\$86.62	\$97.34	\$103.60
Magazines	\$45.77	\$51.29	\$54.39
Major Appliances	\$182.72	\$208.65	\$223.24
Mass Transit	\$83.97	\$95.30	\$101.73
Men's Apparel	\$404.66	\$454.02	\$482.26
Mortgage Interest	\$2,318.33	\$2,625.45	\$2,806.97
Natural Gas	\$393.50	\$442.01	\$469.34
New Car Purchased	\$1,019.88	\$1,144.70	\$1,213.84
New Truck Purchased	\$769.40	\$866.31	\$919.89
New Vehicle Purchase	\$1,789.28	\$2,011.01	\$2,133.73
Newspapers	\$95.64	\$107.17	\$113.66
Oral Hygeine Products	\$26.04	\$29.26	\$31.07
Other Lodging	\$817.37	\$924.95	\$1,003.82
Other Miscellaneous Expenses	\$91.40	\$102.41	\$108.65
Other Repairs And Maintenance	\$83.66	\$94.85	\$101.27
Other Tobacco Products	\$35.86	\$40.63	\$43.32
Other Transportation Costs	\$666.98	\$750.45	\$797.86
Other Utilities	\$321.98	\$364.10	\$387.81
Paint And Wallpaper	\$37.78	\$42.83	\$45.72
Personal Care Products	\$155.24	\$174.99	\$186.22
Personal Care Services	\$433.90	\$489.20	\$520.04
Personal Insurance	\$455.62	\$516.28	\$550.92
Pet Supplies And Services	\$214.07	\$242.64	\$258.97
Photographic Equipment And Supplies	\$99.35	\$112.74	\$120.29
Plumbing And Heating	\$54.46	\$62.39	\$66.91
Property Taxes	\$371.40	\$444.34	\$485.65
Public Transportation	\$431.70	\$489.13	\$521.74
Records / Tapes / CD Purchases	\$105.71	\$118.46	\$125.69
Recreational Equipment And Supplies	\$775.25	\$883.45	\$945.33
Rental Costs	\$3,379.80	\$3,754.14	\$3,972.42

	<u>1 Mile:</u>	<u>5 Miles:</u>	<u>10 Miles:</u>
Roofing And Siding	\$67.57	\$76.09	\$80.95
Satellite Dishes	\$7.09	\$7.96	\$8.43
Shaving Needs	\$11.72	\$13.18	\$14.01
Shelter	\$7,532.71	\$8,479.56	\$9,048.61
Telephone Service Excl Cell Phones	\$1,010.69	\$1,135.39	\$1,205.04
Televisions	\$89.46	\$101.68	\$108.59
Transportation	\$8,303.48	\$9,409.25	\$10,035.95
Tuition	\$586.90	\$648.97	\$684.88
Used Car Purchase	\$1,157.37	\$1,321.99	\$1,417.15
Used Truck Purchase	\$682.19	\$778.34	\$833.15
Used Vehicle Purchase	\$1,839.56	\$2,100.33	\$2,250.30
VCRs And Related Equipment	\$40.47	\$45.59	\$48.55