

Date: November 12, 2004

Current Geography Selection: 1, 5,10 mile radii: Baldwin LN & US Hwy 69, Crystal Lakes, Excelsior Springs, MO 64024

Lat: 39.358100 Long: -94.238380

City: Excelsior Springs Pop: 11,257

County: Clay Pop: 194,656

Zip: 64024 Pop: 16,776

2004 Consumer Expenditure Comparison Report

Average Household Annual Expenditures

	<u>1 Mile:</u>	<u>5 Miles:</u>	<u>10 Miles:</u>
Total Households	1,338	6,523	14,734
Median Household Income	\$53,044	\$46,281	\$54,508
Total Average Household Expenditure	\$51,620	\$46,001	\$49,023
Airline Fares	\$351.35	\$312.64	\$333.84
Alcoholic Beverages	\$491.40	\$437.81	\$465.09
Alimony And Child Support	\$146.78	\$131.47	\$137.69
Apparel	\$2,758.49	\$2,458.70	\$2,615.64
Apparel Services And Accessories	\$355.77	\$316.20	\$337.88
Audio Equipment	\$77.94	\$69.28	\$74.23
Babysitting And Elderly Care	\$276.76	\$246.60	\$263.98
Books	\$93.82	\$83.58	\$88.84
Books And Supplies	\$138.79	\$123.97	\$131.48
Boys Apparel	\$148.43	\$132.43	\$140.79
Cellular Phone Service	\$82.96	\$74.09	\$78.50
Cigarettes	\$433.59	\$386.31	\$411.70
Computer Hardware	\$398.22	\$355.55	\$377.87
Computer Information Services	\$40.38	\$36.09	\$38.43
Computer Software	\$53.05	\$47.26	\$50.32
Contributions	\$1,539.87	\$1,369.04	\$1,461.74
Coolant And Other Fluids	\$11.71	\$10.44	\$11.11
Cosmetics and Perfume	\$112.94	\$100.47	\$107.19
Deodorants and Other Personal Care Products	\$37.28	\$33.28	\$35.26
Education	\$870.73	\$778.35	\$822.08
Electricity	\$1,534.09	\$1,368.86	\$1,455.10
Entertainment	\$2,643.33	\$2,353.62	\$2,511.90
Fees And Admissions	\$661.45	\$588.63	\$628.94
Finance Charges Excluding Mortgage And Vehicle	\$226.92	\$202.44	\$214.93
Floor Coverings	\$82.62	\$73.40	\$78.54
Food And Beverages	\$8,371.77	\$7,458.83	\$7,942.51
Food At Home	\$4,971.88	\$4,432.77	\$4,714.73
Food Away From Home	\$2,908.50	\$2,588.25	\$2,762.69
Footwear	\$510.25	\$455.37	\$483.23
Fuel Oil And Other Fuels	\$100.81	\$89.74	\$96.06
Funeral And Cemetery	\$138.08	\$123.51	\$129.95
Furniture	\$501.37	\$445.55	\$477.81

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	<u>1 Mile:</u>	<u>5 Miles:</u>	<u>10 Miles:</u>
Gasoline And Oil	\$1,820.01	\$1,619.44	\$1,736.18
Gifts	\$1,553.59	\$1,384.96	\$1,470.92
Girls Apparel	\$180.49	\$160.87	\$172.08
Hair Care	\$72.23	\$64.44	\$68.32
Hard Surface Flooring	\$13.47	\$11.99	\$12.82
Health Care	\$3,286.06	\$2,929.52	\$3,109.81
Health Care Insurance	\$1,590.36	\$1,417.36	\$1,503.66
Health Care Services	\$999.06	\$891.59	\$944.14
Health Care Supplies And Equipment	\$696.64	\$620.57	\$662.01
Household Services	\$398.83	\$355.00	\$379.17
Household Supplies	\$815.83	\$722.95	\$779.76
Household Textiles	\$127.87	\$113.74	\$121.03
Housewares And Small Appliances	\$1,076.80	\$959.65	\$1,023.45
Indoor Plants And Fresh Flowers	\$89.34	\$79.61	\$85.33
Infants Apparel	\$127.86	\$114.12	\$121.16
Jewelry	\$126.25	\$111.95	\$120.25
Legal And Accounting	\$110.09	\$98.19	\$104.55
Magazines	\$58.00	\$51.72	\$54.88
Major Appliances	\$236.73	\$210.62	\$225.47
Mass Transit	\$108.10	\$96.17	\$102.71
Men's Apparel	\$513.55	\$458.00	\$486.61
Mortgage Interest	\$2,975.78	\$2,649.76	\$2,833.57
Natural Gas	\$499.26	\$445.87	\$473.66
New Car Purchased	\$1,295.48	\$1,154.42	\$1,224.59
New Truck Purchased	\$981.41	\$873.72	\$928.20
New Vehicle Purchase	\$2,276.88	\$2,028.14	\$2,152.79
Newspapers	\$121.23	\$108.09	\$114.68
Oral Hygeine Products	\$33.11	\$29.51	\$31.35
Other Lodging	\$1,044.87	\$933.14	\$1,013.15
Other Miscellaneous Expenses	\$115.82	\$103.30	\$109.63
Other Repairs And Maintenance	\$107.36	\$95.71	\$102.24
Other Tobacco Products	\$46.08	\$41.00	\$43.73
Other Transportation Costs	\$849.46	\$756.97	\$805.06
Other Utilities	\$412.53	\$367.43	\$391.45
Paint And Wallpaper	\$48.55	\$43.23	\$46.16
Personal Care Products	\$198.26	\$176.55	\$187.94
Personal Care Services	\$553.33	\$493.59	\$524.86
Personal Insurance	\$585.21	\$520.98	\$556.17
Pet Supplies And Services	\$275.17	\$244.84	\$261.43
Photographic Equipment And Supplies	\$127.82	\$113.76	\$121.45
Plumbing And Heating	\$70.92	\$62.99	\$67.60
Property Taxes	\$513.08	\$449.41	\$491.28
Public Transportation	\$554.67	\$493.60	\$526.70
Records / Tapes / CD Purchases	\$133.90	\$119.48	\$126.82
Recreational Equipment And Supplies	\$1,002.59	\$891.69	\$954.63
Rental Costs	\$4,220.74	\$3,784.09	\$4,007.88

Roofing And Siding	\$86.05	\$76.76	\$81.71
Satellite Dishes	\$8.99	\$8.03	\$8.50
Shaving Needs	\$14.92	\$13.29	\$14.14
Shelter	\$9,581.27	\$8,553.72	\$9,133.15
Telephone Service Excl Cell Phones	\$1,283.14	\$1,145.22	\$1,215.93
Televisions	\$115.47	\$102.61	\$109.63
Transportation	\$10,667.04	\$9,494.09	\$10,130.37
Tuition	\$731.94	\$654.38	\$690.61
Used Car Purchase	\$1,502.60	\$1,334.54	\$1,430.84
Used Truck Purchase	\$884.68	\$785.55	\$841.13
Used Vehicle Purchase	\$2,387.29	\$2,120.10	\$2,271.97
VCRs And Related Equipment	\$51.60	\$45.99	\$48.99
Vehicle Insurance	\$1,186.33	\$1,057.08	\$1,127.72
Vehicle Repair	\$1,163.78	\$1,037.88	\$1,103.17
Vehicle Repair And Maintenance	\$1,175.49	\$1,048.32	\$1,114.29
Video And Audio Equipment	\$979.30	\$873.29	\$928.34
Video Game Hardware And Software	\$33.22	\$29.68	\$31.41
Watches	\$24.80	\$22.10	\$23.65
Women's Apparel	\$922.14	\$821.71	\$873.91